The US State Department
in collaboration with
Pasifika Nexus and BrightPath Foundation, Inc.
Presents

Embassy of the United States of America
Suva * Fiji

YOUTHTECHCAMP
Fiji

November 20-21 and 26-30, 2012

BUILDING LOCAL CAPACITY TO CREATE GLOBAL OPPORTUNITIES

Recognising that Information Communication Technology (ICT) is an enabler for economic growth and noting the diverse challenges in the Pacific region in relation to access, availability and affordability, there is a need to strengthen capacity in the policy arena, improving Internet and Telecommunications infrastructure, encourage local content creation and innovation through a clear development strategy.

It is critical that youth in the Pacific are given opportunities for training and education in these areas, in order to empower communities through driving local innovation, helping next generation leaders to understand the ICT ecosystem and its connection to the global economy.

This Youth Tech Camp is an opportunity to learn how to innovate and become part of a larger network of youth engaged in ICT. With dual opportunities for participants to gain a greater understanding of ICT and Internet Governance issues, as well as practical skills in local content creation through mobile app development, this Youth Tech Camp will build local capacity to create global opportunities.

ICT & INTERNET GOVERNANCE

In pre-PACINET sessions, participants will obtain a basic understanding of ICT and Internet Governance. They will also be empowered to engage intelligently with Internet Governance issues in Forums such as the PACINET or Internet Governance Forum (IGF) in local, national, regional and international settings.

*Thematic Areas**
Introduction to ICT and Internet Governance (IG)
Internet Ecosystem
Internet Governance Stakeholders
Infrastructure and Standardization Basket e.g. Telecommunication Infrastructure
Legal Basket
Economic Basket
Development Basket
Socio-cultural Basket

MOBILE APP DEVELOPMENT

Understanding the Mobile Environment: Participants will receive information and gain understanding of the mobile environment through interactive teaching sessions with BrightPath Foundation facilitators.

Thematic Areas*
Understanding the Mobile Ecosystem
Opportunities in the Local Mobile Market
Developing a Mobile Strategy
There's an App for that"
App Innovator's Checklist

Mobile App Development Skills: Through hands-on training and practical experience, participants will learn to build mobile and web-based applications and develop content that serves real needs in the community. This dynamic workshop covers everything from idea conception, to promotion, to launch. BrightPath training workshops have empowered participants not only to develop mobile applications, but also to see themselves as legitimate agents of change in their society.

Thematic Areas*
App Pitch: Local Apps, Global Needs
Choosing a Mobile Platform
Designing the Mobile Experience – The User Interface
Designing the Mobile Experience – Content
Teams: Marketing, Design, Content, Development
From Idea to Implementation – Pulling it together
From Local to Global – Official App Launch

*Planned Themes Only – Subject to change