

The logo for ICT DAYS Pacific 2016 features a stylized blue atom symbol on the left, composed of three intersecting elliptical orbits and three grey spheres representing electrons. To the right of the symbol, the words "ICT DAYS" are written in a large, bold, blue sans-serif font. Below "ICT DAYS", the words "Pacific 2016" are written in a smaller, grey sans-serif font.

ICT DAYS

Pacific 2016



Date 17 & 18
May 2016



Place National
Convention Centre,
near Parliament
House, Port Vila,
Vanuatu

ICT DAYS

Pacific 2016



Sameer Sharma, Senior Advisor for ITU Regional Office Asia & Pacific, Joe Natuman, Former Prime Minister, Government of Vanuatu, at Opening Ceremony 2015

Mid-May 2016, we will join other members of the International Telecommunications Union (ITU) to celebrate World Telecommunication & Information Society Day (WTISD) 2016 theme "ICT entrepreneurship for social impact".

ICT Days 2016 will provide an environment and a platform for delegates, technology providers and specialists to come together to share experiences, discuss latest technologies advances, address key issues and challenges and explore new business opportunities within the telecommunications industry.

ICT Days 2016 will be the opportunity to reinforce relationships among all players of the ICT ecosystem, including public administrations, private sector companies, entrepreneurs, non-for profits, as well as all the people living in the Pacific. Together, we will build a bright digital future for all whilst enhancing collaboration and celebrating the whole ICT sector.

AN EXCITING CLUSTER FULL OF OPPORTUNITIES



Key decision makers in many sectors for the highest-level networking



Exhibition of the latest IT trends and advances within the region



Interesting panel discussions and presentations delivered by experts of the industry



Unique audience from public to private sectors from all around the Pacific



Relationship building with potential partners and investors



An exciting program of entertainment and an unforgettable ICT Award Ceremony

6 PACIFIC ICT AWARDS TO WIN

2016 Best Innovation Award

2016 Best Digital Inclusion Award

2016 Best Business Solution Award

2016 Best ICT Entrepreneurship Award

2016 Digital Leader Award

2016 Best Customer Service Award



ICT
AWARDS
Pacific
2016

08/04

Closing date for applications

30/04

Vote closing

18/05

ICT Award Ceremony

WHY SPONSOR?

- **MAXIMUM** EXPOSURE AND OPPORTUNITIES
- **PLATFORM ACHIEVEMENTS**
- **SHOWCASE LATEST PRODUCTS AND SERVICES**
- **FORGE NEW BUSINESS RELATIONSHIPS**
- **HIT YOUR TARGET AUDIENCE**
- **ENLARGE YOUR BRAND AWARENESS**

PLATINUM PACKAGE - AUD\$ 4,600

- Acknowledgment as a "Platinum Sponsor" by OGCI0 in all Conference Events and on dedicated website
- Recognition in Media Releases and Event Banners
- Display promotional banner (no larger than 1m x 2m) in Common Area throughout the meeting days (limited to venue standards) and on stage of ICT Award Ceremony
- Opportunities to speak during the event (conference session and / or panels)
- Distribution of unlimited marketing material and / or promotional items to all targeted delegates / visitors
- Option to run a promotional activity or prize draw
- Premium display space at the Exhibition Area
- 10 VIP seats with refreshments during Conference
- One corporate table (10 tickets) to the ICT Award Ceremony and Gala Dinner

GOLD PACKAGE - AUD\$ 2,700

- Acknowledgment as a "Gold Sponsor" by OGCI0 in all Conference Events and on dedicated website
- Recognition in Media Releases and Event Banners
- Display promotional banner (no larger than 1m x 2m) in Common Area throughout the meeting days (limited to venue standards)
- Opportunities to speak during the event (conference session and / or panels)
- Distribution of one marketing material and / or promotional items to all targeted delegates / visitors
- Display space at the Exhibition Area
- 6 VIP seats with refreshments during Conference
- 6 tickets to the ICT Award Ceremony and Gala Dinner

SILVER PACKAGE - AUD\$ 1,500

- Acknowledgment as a "Silver Sponsor" by OGCI0 in all Conference Events and on dedicated website
- Recognition in Media Releases and Event Banners
- Opportunities to speak during the event (conference session and / or panels)
- Distribution of one marketing material and / or promotional items to all targeted delegates / visitors
- Display space at the Exhibition Area
- 5 tickets to the ICT Award Ceremony and Gala Dinner

BRONZE PACKAGE - AUD\$ 800

- Acknowledgment as a "Bronze Sponsor" by OGCI0 in all Conference Events and on dedicated website
- Recognition in Media Releases and Event Banners
- Opportunities to speak during the event (conference session and / or panels)
- Display space at the Exhibition Area
- 3 tickets to the ICT Award Ceremony and Gala Dinner

FOR MORE INFO

Visit our website: ictdays.gov.vu

Contact us: ictdays@vanuatu.gov.vu

Follow us on



#VanuatuICT
#ictdays2016
#WTISD16



Steered and organized by the Office
of the Government Chief Information Officer,
Government of the Republic of Vanuatu