Guidelines for Poster Design

The Conference Committee is currently accepting entries for the 2021 Pacific GIS & RS Annual Conference Poster Competition.

Poster designs are expected to be expressed around the conference theme, *AI and Machine learning to help solve challenges for Remote Sensing and Earth Observation.*

The poster competition is one of the activities of the Pacific GIS & RS Annual Conference where GIS & RS activities within the Pacific conducted by professionals and students are showcased, fostering communication, and sharing of knowledge. The most important goal in poster design is to present information in a way that is accessible and understandable to the different types of audience.

There are two categories for the Poster Competition: Student and Professional. First, Second and Third place will be awarded prizes after judging is completed

Student awards will be announced on the 22nd and Professional category winners will be announced on the 23rd of November 2021.

Eligibility and Criteria:

- Participants must email their expression of interest and soft copy of poster to Arti (arti.pratap@usp.ac.fj)
- One entry per participant/organisation will be accepted
- Digital copy **MUST** be submitted for judging (see judging rubric below)
- Posters must be A3 or A2 size and exported at 600dpi
- Clear title, author and contact details for poster

JUDGING RUBRIC

CATEGORY	5	3	2	0
Graphics - Originality	Several of graphics used reflecting exceptional degree of creativity in their creation and/or display	Some of the graphics used reflecting on the creativity in their creation and/or display	Use of graphics lacks originality and creativity	No graphics used in the poster design
Graphics- Relevance	All graphics are related to the topic	Some graphics are related to the topic	Most graphics do not relate to the topic	None of the graphics are related to the topic
Attractiveness	The poster is exceptionally attractive in terms of design, layout and neatness	The poster is attractive in terms of design, layout and neatness	The poster is acceptably attractive though it may be a bit messy	The poster is distractingly messy or very poorly designed. It is not attractive
Theme- Relevance	Poster strongly relates to the theme of the conference	Poster relates to the theme of the conference	Poster weakly relates to the conference	Poster does not relate to the theme of the conference
Overall Impression	One of the best entries	Above average	Average	Below average